



**SOLVE
ON.**

Incyte Joins the Myeloproliferative Neoplasm (MPN) Community in Recognizing MPN Awareness Day and the 10th Anniversary of Blood Cancer Awareness Month

– New resources available aimed at raising awareness and inspiring action among people affected by MPNs –

WILMINGTON, Del. – Sept. 1, 2020 – Incyte is pleased to support the myeloproliferative neoplasm (MPN) community during the month of September in honor of the 10th anniversary of Blood Cancer Awareness Month and MPN Awareness Day, which is recognized on September 10th. MPNs are a closely related group of rare, chronic blood cancers, which include myelofibrosis (MF), polycythemia vera (PV) and essential thrombocythemia (ET), affecting an estimated 200,000 people in the U.S.¹ They occur when the bone marrow that produces the body's blood cells functions abnormally.²

Throughout the month of September, Incyte is coordinating multiple activities to help raise awareness of MPNs and help people living with MPNs find the tools and resources necessary to better understand and navigate their disease.

MPN-focused activities include:

- **Hear from patients through *Rare Reflections: MPNs Unmasked*:** View the latest portraits by renowned comic book artist and patient with an MPN of over a decade, J.G. Jones, as part of *Rare Reflections: MPNs Unmasked*. This initiative, which launched in February, brings to life the powerful and personal stories of real people living with MPNs through portraits painted by Jones. The illustrations, along with a new short documentary video that tells the story of Jim, a high school basketball coach for over 40 years who was diagnosed with an MPN in 2012, can be viewed at www.VoicesofMPN.com/RareReflections.
- **Nominate your MPN Hero:** Honor a person or organization that has dedicated themselves to improving the lives of people with MPNs by the September 10th deadline [here](#).
- **Tune into our Facebook Live Event:** Incyte Oncology Clinical Nurse Educators will answer questions about MPNs on September 17th at 7:00 p.m. ET. Join the conversation on the Voices of MPN Facebook page [here](#).
- **Turn up the volume on MPN awareness:** Tune into the latest episode of MPN Voices Out Loud, a podcast series by Voices of MPN. Hear from MPN expert, Dr. Kristtina Gowin, and J.G. Jones, as they discuss the importance of tracking your MPN symptoms and identifying the signs of disease progression. Start listening [here](#).
- **Register for CHAMPN Connections:** Connect one-on-one with another patient or caregiver who shares a similar MPN experience by clicking [here](#).

- **Watch 10 Patients Strong:** Hear from 10 members of the MPN community in this video montage featuring insights and support for patients navigating the MPN journey. Watch [here](#).

Those interested in staying connected and informed about all of the MPN awareness activities can “Like” the [“Voices of MPN” Facebook page](#), follow [“Voices of MPN” on Pinterest](#) or follow [“Voices of MPN” on Twitter](#). Visit www.VoicesofMPN.com to access helpful resources about living with MPNs.

About Incyte

Incyte is a Wilmington, Delaware-based, global biopharmaceutical company focused on finding solutions for serious unmet medical needs through the discovery, development and commercialization of proprietary therapeutics. For additional information on Incyte, please visit incyte.com and follow [@Incyte](#).

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¹ Data on file.

² MPN Research Foundation. Understanding MPNs. Available at: <http://www.mpnresearchfoundation.org/overview-page>. Accessed August 2020.