



## COMMUNITY GUIDELINES

Thank you for your interest in Incyte on social media. We use social media as part of our commitment to communicate information to patients, healthcare professionals, advocacy organizations and other stakeholders. Please note that use of Incyte's social media accounts is subject to our community guidelines.

Please read and keep these simple rules in mind when interacting with us:

1. Tweets from @Incyte are intended for US audiences only.
2. We want to provide a respectful and welcoming community for all; we ask you to do the same.
3. From time to time, we may share links to third-party sites; however, Incyte does not endorse and is not responsible for content from those websites. Additionally, retweeting by Incyte does not imply endorsement.
4. We encourage you to interact with us and others, but Incyte is not responsible for user-generated content.
5. Your doctor is the best resource for medical advice and information. Due to the highly-regulated industry we operate in, we cannot engage in discussions regarding medical advice, promotion or discussion about specific products and treatments.
6. The Incyte social channels are not a place to report any medical adverse events or reactions and other product-related information. If your comment does include possible side effects associated with an Incyte product, we may be required to contact you for further information. You are encouraged to report negative side effects of prescription drugs to the U.S. FDA. Visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch), or call 1-800-FDA-1088. You may also report side effects to Incyte Medical Information at 1-855-463-3463.
7. We will not be able to reply to all tweets or comments.

In accordance with the above guidelines, we cannot address comments that contain any of the following, and users who violate these terms may be blocked:

- Content that is
  - Profane
  - Defamatory
  - Libelous
  - Offensive
  - Abusive
  - Discriminatory
  - Demeaning



- Disparaging
- Threatening
- Misleading
- Fraudulent
- Deceptive
- Mentions specific products or treatment options
- Mentions a healthcare professional's name
- Excessively repetitive
- Disruptive to the community
- Leetspeak
- Spam (such as links, including those to videos/content not owned by Incyte)
- Contain proprietary, confidential, sensitive or non-public information about, or related to, Incyte or any other person or company
- Contain personal information about you and/or any connection to Incyte

We will update this list from time to time, so please check back. Your use of our social media properties indicates your acceptance of any revisions to the community guidelines.

We do not follow everyone and following does not imply endorsement.

While we encourage everyone to participate in active discussion and share content, where appropriate, we cannot be responsible for views expressed other than our own. Please read at your own risk. We hear you and we see your comments, but we cannot verify the accuracy of statements made by users.

We reserve the right to delete any of our social media platforms and its contents at any time. While these community guidelines cover the most common situations, we cannot anticipate everything. Hence, Incyte may take actions not outlined in these guidelines, as deemed necessary and appropriate.

In addition to the privacy policy and terms of use of the third-party social media platform, your use of our social properties are governed by Incyte's [Terms of Use](#) and [Privacy Policy](#).